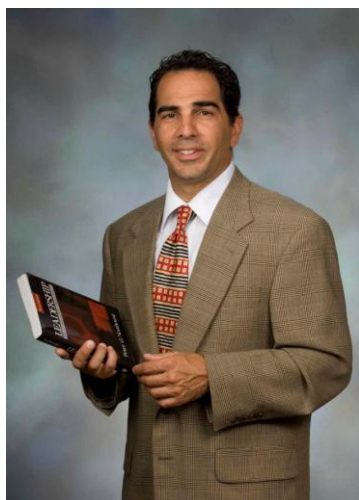




Keynote speakers 1 March 2011

Bios

Gerard J. Puccio



Dr. Gerard J. Puccio is Department Chair and Professor at the International Center for Studies in Creativity, Buffalo State University; a unique academic department that offers the world's first Master of Science degree in creativity.

Gerard has written more than 40 articles, chapters and books. His most recent book, co-authored with his colleagues Marie Mance and Mary Murdock, is titled *Creative Leadership: Skills that Drive Change* (2nd Ed.).

In recognition of his outstanding work as a scholar, Dr. Puccio received the State University of New York Chancellor's Recognition Award for Research Excellence and the President's Medal for Scholarship and Creativity.

Gerard Puccio is an accomplished speaker and consultant; he has worked with major corporations, universities, and numerous school districts. Some of his recent clients include Fisher-Price Brands, Sun Life Insurance, Blue Cross and Blue Shield, Kraft Foods, Rich Products, New Jersey Institute of Technology, Rochester Institute of Technology and the Fashion Institute of Technology.

He has delivered creativity workshops and presentations around the world, in such countries as France, England, Spain, Italy, Mexico, Tanzania, Hong Kong, Singapore, the Dominican Republic, and Canada. Gerard holds a Ph.D. in organizational psychology from the University of Manchester, England.

Harry Greiner



Harry Greiner is Head of New Media, Marketing & Communications, City College Norwich. He has worked with emerging technologies for the past fifteen years in both the commercial and the educational sectors.

In his current role, his remit is to keep the College at the cutting-edge of new technologies and new ways of communicating - both inside and outside the classroom for the benefit of both staff and students.

A highly experienced innovator, Harry Greiner ensures that the College is able to understand and leverage the potential offered by new media and new technologies to enhance communications, work collaboratively, teach smarter and learn faster.

Harry also leads on the development of eLearning and mLearning at City College Norwich, effectively extending the physical boundaries of the College into the virtual sphere and helping both students and teachers access possibilities that did not exist in the past.

With a solid background in business and many years of experience in hands-on web development, Harry Greiner brings a real sense of "digital exploration" to the College that is apparent across all that the College does.



Piet Desmet



Prof Piet Desmet is a full professor of French and Applied Linguistics at the University of Leuven and at the Campus Kortrijk of the same university.

Piet Desmet also teaches the master course *Computer Assisted Language Learning*. He co-ordinates the ITEC research team (*interdisciplinary research on technology, education and communication*), which conducts research into how educational technology can be effectively integrated within (language) learning environments.

He leads several research projects on topics such as adaptive learning systems, mobile learning and serious gaming.

For further information: www.kuleuven-kortrijk.be/itec



Dimis Michaelides



Consultant, author, speaker, facilitator and magician, who combines his unique talents and business experience to inspire people around the world. He works in the areas of creativity, innovation, strategy, marketing and leadership and is the MD of Performa Consulting and a Faculty member of the Cyprus International Institute of Management.

Dimis published *The Art of Innovation – Integrating Creativity in Organizations* © (2007) and has developed the *Art of Innovation model* in various forms, to help organizations and individuals achieve their full innovation potential.

He has delivered presentations and led workshops in numerous creativity forums including the Creative Education Foundation (USA), American Creativity Association, CREA (Europe), European Conference for Creativity and Innovation and Africa Creativity Conference.

Dimis has extensive international experience in General Management, Marketing and Finance - at the World Bank (Washington), Zeneca (Paris), Council of Europe (Paris) and Laiki Cyprialife (Nicosia).

Dimis is a graduate of the London School of Economics (B.Sc), London Business School (MBA), Sussex University (MA) and INSEAD (Leadership in Organizations).

He is fluent in Greek, English and French, operational in Spanish and Portuguese.

He loves his wife and son, mother and brother, music and magic, art and history, film and theater, Penn and Teller and his dog, Goya.

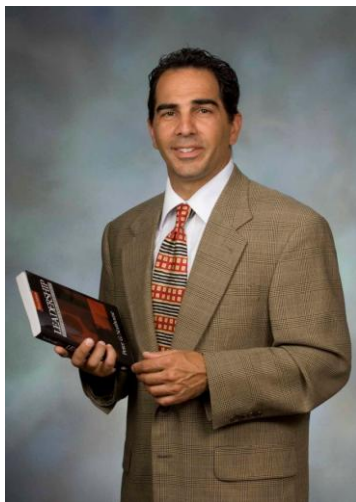
www.performa.net www.theartofinnovation.net www.dimis.org [www.twitter.com/dimistweet](https://twitter.com/dimistweet)



Masterclass / Workshop Leaders

Bios

Gerard J. Puccio



Dr. Gerard J. Puccio is Department Chair and Professor at the International Center for Studies in Creativity, Buffalo State University; a unique academic department that offers the world's first Master of Science degree in creativity.

Gerard has written more than 40 articles, chapters and books. His most recent book, co-authored with his colleagues Marie Mance and Mary Murdock, is titled *Creative Leadership: Skills that Drive Change* (2nd Ed.).

In recognition of his outstanding work as a scholar, Dr. Puccio received the State University of New York Chancellor's Recognition Award for Research Excellence and the President's Medal for Scholarship and Creativity.

Gerard Puccio is an accomplished speaker and consultant; he has worked with major corporations, universities, and numerous school districts. Some of his recent clients include Fisher-Price Brands, Sun Life Insurance, Blue Cross and Blue Shield, Kraft Foods, Rich Products, New Jersey Institute of Technology, Rochester Institute of Technology and the Fashion Institute of Technology.

He has delivered creativity workshops and presentations around the world, in such countries as France, England, Spain, Italy, Mexico, Tanzania, Hong Kong, Singapore, the Dominican Republic, and Canada. Gerard holds a Ph.D. in organizational psychology from the University of Manchester, England.



Dimis Michaelides



Consultant, author, speaker, facilitator and magician, who combines his unique talents and business experience to inspire people around the world. He works in the areas of creativity, innovation, strategy, marketing and leadership and is the MD of Performa Consulting and a Faculty member of the Cyprus International Institute of Management.

Dimis published ***The Art of Innovation – Integrating Creativity in Organizations*** © (2007) and has developed the ***Art of Innovation model*** in various forms, to help organizations and individuals achieve their full innovation potential.

He has delivered presentations and led workshops in numerous creativity forums including the Creative Education Foundation (USA), American Creativity Association, CREA (Europe), European Conference for Creativity and Innovation and Africa Creativity Conference.

Dimis has extensive international experience in General Management, Marketing and Finance - at the World Bank (Washington), Zeneca (Paris), Council of Europe (Paris) and Laiki Cyprialife (Nicosia).

Dimis is a graduate of the London School of Economics (B.Sc), London Business School (MBA), Sussex University (MA) and INSEAD (Leadership in Organizations).

He is fluent in Greek, English and French, operational in Spanish and Portuguese.

He loves his wife and son, mother and brother, music and magic, art and history, film and theater, Penn and Teller and his dog, Goya.

www.performa.net www.theartofinnovation.net www.dimis.org [www.twitter.com/dimistweet](https://twitter.com/dimistweet)



Jonathan Heggarty



Dr Jonathan Heggarty is currently a Senior Lecturer in Belfast Metropolitan College and Centre Manager for Multimedia II. He gained a PhD in High Performance Computing from Queen's University, Belfast in 1997 and began his industrial career as a Senior Software Engineer and then Systems Engineer in Nortel Networks, designing telecommunications products. Whilst at Nortel, he was the principal inventor of a patented data communications technology entitled Vlan Inheritance.

Dr Heggarty entered Further Education in 2003 and has gained extensive experience of delivering and managing on a wide range of Further, Higher and Commercial Education courses in Electronics, Science, Maths, ICT and Digital Media.

As part of the LSDA NI Lecturers Into Industry Scheme, he spent three months in 2008 working in Latens where he gained practical experience of working in a software company committed to Open Source technology. Upon his return, he introduced new Open Source technologies and courses to the curriculum at Belfast Metropolitan College. In recognition of his work on the programme, he was presented with the Best Lecturer into Industry Award and also gained the City & Guilds Senior Award (Membership Level).

Dr Heggarty is currently managing an Innovative Mobile Technologies Project at Belfast Metropolitan College as well as developing materials and apps for pilot programmes for industry. He is working closely with companies wishing to engage with the Mobile Web and teaches on the iPhone and Android App development programmes.



Jeff Danser



Jeff Danser is the Director of Web and Portal Services at Valencia Community College in Orlando, Florida.

He is responsible for conceptualizing and communicating ideas to improve the college's web sites and portal applications and for managing the implementation of those services.

He provides overall project management for his team and assists other areas of the college with creation of websites and portal applications.

Jeff is also responsible for the college-wide web content management system. Jeff specializes in web architecture, usability design and search engine optimization.



Melanie Hardy



Melanie Hardy is a Web and Portal Developer at Valencia Community College in Orlando, Florida.

She specializes in applications development, portal and web integration and social media delivery.

She has been with Valencia since 2007 and in this time she has championed the college's use of various social media outlets for providing up-to-date information to multiple systems.

She has played a major role in the development and enhancement of the college's student, faculty and staff web portal.

Melanie has also worked to improve student, faculty and staff processes to make submitting and sharing information online an easier experience.



Angelique Smith



Angelique Smith is the Director for Learning Technology and Alternative Delivery at Valencia Community College in Orlando, Florida.

In this role, she provides vision, strategy and overall management of the college's learning technology systems and services, including distance and online learning.

She co-chairs the college's Alternative Delivery Steering Committee and has participated in college-wide strategic planning and faculty development initiatives. Angelique also is an adjunct instructor at Valencia where she teaches education technology courses.

Much of her work experience has been spent developing a wide variety of faculty and staff training programs for public, government, and non-profit organizations.



Bill White



Dr. Bill White is the Chief Information Officer at Valencia Community College in Orlando, Florida.

In this role, Bill leads a team of over 75 highly talented technology professionals in the planning, implementation and ongoing maintenance and support of college technology systems and services.

With over 20 years of experience in higher education and technology, he provides strategic leadership, vision, and management for Valencia's technology initiatives in support of the college's learning-focused mission.

Bill also provides leadership to and is a member of several regional, state and national technology organizations.