



Keynotes 1 March 2011

Skills for the 21st Century: A Call for Creativity and Creative Leadership



Dr. Gerard J. Puccio

Societal, educational, and business trends underscore the important role of creativity and creative problem solving in the new millennium.

Indeed many education reports published in the last several years highlight creative thinking, innovation, and creative problem solving as essential 21st century skills. Unfortunately most schools and organizations are not effective in developing these crucial skills.

The purpose of this keynote is to highlight how these trends support the need for more concerted and systematic efforts in promoting creative thinking in both education and the workplace.

The question for educational and organizational leaders is whether they are prepared to meet this call. To do so successfully, will require creative leadership.

Duration: 75 minutes

Language: English



Web 2.0, Web 3.0 and Social Media



Harry Greiner

The proliferation of Web 2.0, Web 3.0 and Social Media has permanently altered the way that we communicate, the way that we trade and the way that we interact with the world around us. But what has it done for our education and the institutions that deliver our education?

Harry will be exploring what the rise of these technologies means for teachers, for students and for learning institutions and examining both the positive and the negative impact that these have had.

Harry Greiner believes that the education sector holds a key role in the promotion and development of innovation and entrepreneurialism and that the social technologies available today can provide real opportunities for colleges and universities to foster this in ways that have not been previously possible. He also believes that these same technologies have the potential to revolutionize the way that educational institutions can engage with their markets and tap into previously hard to reach areas. He will provide a roadmap of development that can use to start this process for themselves.

Harry will also be looking to the future, at new technologies and new ways of thinking that will be impacting on education in the next few years and providing some ideas on how these can be leveraged to the benefit of institution and individual.

Duration: 60 minutes

Language: English



E-learning & Future Internet. New Vistas in Educational Technology



Dr. Piet Desmet

That e-learning has become a standard component of many learning environments does not necessarily mean that this component is used at its full potential. Moreover, the technological evolution is of such a nature that it constantly creates new opportunities for an improved teaching approach. But how can we actually employ today's and tomorrow's technology in today's and tomorrow's learning? How can we make a difference?

We discuss a number of educational-technological innovations that can increase the added value of the e-component significantly. We explain these innovations basing ourselves on findings from ongoing and recently completed research projects. By doing so we are offering fresh insights into recent trends in e-learning.

This concerns the different components of the e-environment, more particularly the type of tasks that are supplied. Through the learning environments *idioma-tic* (for languages) and *jurima-tic* (for law) exercise types have been developed that go beyond closed tasks and that automatically correct open input.

Another matter is how the e-environment has been developed and to what extent it adapts to the learner profile, in other words to what extent can adaptivity be included in the exercise/test environment.

The carriers too are evolving rapidly and mobile learning is quickly catching on. What is the impact of m-learning on the learning environment? How can we employ mobile carriers effectively? And what perspectives can serious gaming add? What is meant by educational gaming? What opportunities can social media provide?

To conclude we discuss the concept of 'integrated (language) learning environment' and we explain how c-learning and e-learning can be successfully integrated with each other.

Digital is the New Normal in virtually all sectors. Is education ready for it too?

Duration: 75 minutes

Language: English



The Art of Innovation: How to integrate Creativity in your Organization



Dimis Michaelides

Innovation brings substantial value to organizations - in fact, sustainable innovation may be the only way for an organization to survive in these challenging times. Fortunately it *is* possible for uncreative organizations to become creative and creative ones to become more so.

So, how do you make innovation part of an organization's DNA?

In this entertaining presentation, Dimis Michaelides, business speaker, author and magician, will show you how this might be done. He will argue that an innovative organization is an intelligent synthesis of the *Sources* of efficient creativity and the appropriate organizational *Structure* and *Culture*.

With a touch of professional magic and using analogies from ancient Egypt, Aristophanes, contemporary art and corporate references from Procter & Gamble, Toyota, Ferrari, IBM and Apple, Dimis will present the twelve elements or innovation-drivers required to make innovation thrive in any organization: *Talent, Energy, Method, Individual, Team, Target, System, Ideas, Engagement, Freedom, Humor, Risk*.

The presentation is themed around *THE ART OF INNOVATION - Integrating Creativity in Organizations*, a most unusual business-art book written by Dimis Michaelides.

Duration: 75 minutes

Language: English